



## NYE COUNTY BOARD OF COUNTY COMMISSIONERS AGENDA ITEM REQUEST FORM

<b>Department:</b> Planning/Code Compliance	<b>Meeting Date:</b>
<b>Category:</b> Timed Agenda Item - 10:00 a.m.	August 20, 2024
<b>Prepared by:</b> Brett Waggoner / Steve Osborne	<b>Phone:</b> (775) 751-4249
<b>Presented by:</b> Thrill One Sports and Entertainment	<b>Phone:</b> (702) 883-2311

**Action requested:** (Include what, with whom, when, where, why, and terms)

Presentation, discussion and direction to staff regarding:

- a. Nye County submitting an application on behalf of Thrill One Sports & Entertainment for the U.S. Department of Transportation Charging and Fueling Infrastructure Grant for the installation of EV charging stations at the property site formerly hosting the Pahrump Valley Speedway; and
- b. Provide a letter of support to the Department of Transportation for the grant application in partnership with Thrill One Sports and Entertainment.

**Complete description of requested action:** (Include, if applicable, background, impact, long-term commitment, existing county policy, future goals, obtained by competitive bid, accountability measures)

Thrill One Sports and Entertainment desires a partnership with Nye County to seek DOT funding to acquire real property for constructing a new EV racetrack facility in Nye County with community electric vehicle supply equipment (EVSE) that will be installed and deployed at the track's publicly accessible parking facilities owned and managed by Thrill One.

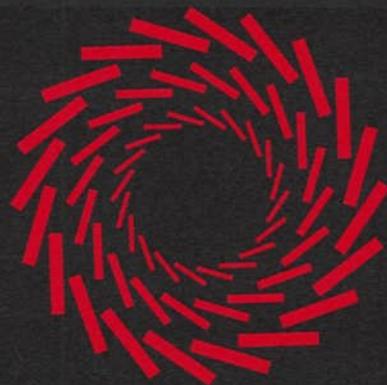
**Recommendation:****Financial Impact**

Cost:	Fund Name:	Fund #:
Budgeted:	<input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> N/A	FY: <input type="checkbox"/> One-Time <input type="checkbox"/> Recurring
Comments:		

**Review & Approval**

Legal Review Required: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Legal Approval Received: <input type="checkbox"/>	Date:
Financial Review Required: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Submitted to Finance: <input type="checkbox"/>	Date:
Administrative Manager Review: <input checked="" type="checkbox"/>	Place on Agenda: <input checked="" type="checkbox"/>	Initials: ST

Item # 8



# THRILL ONE

SPORTS & ENTERTAINMENT

---

OUR NETWORK

---



**NITRO**  
**CROSS**

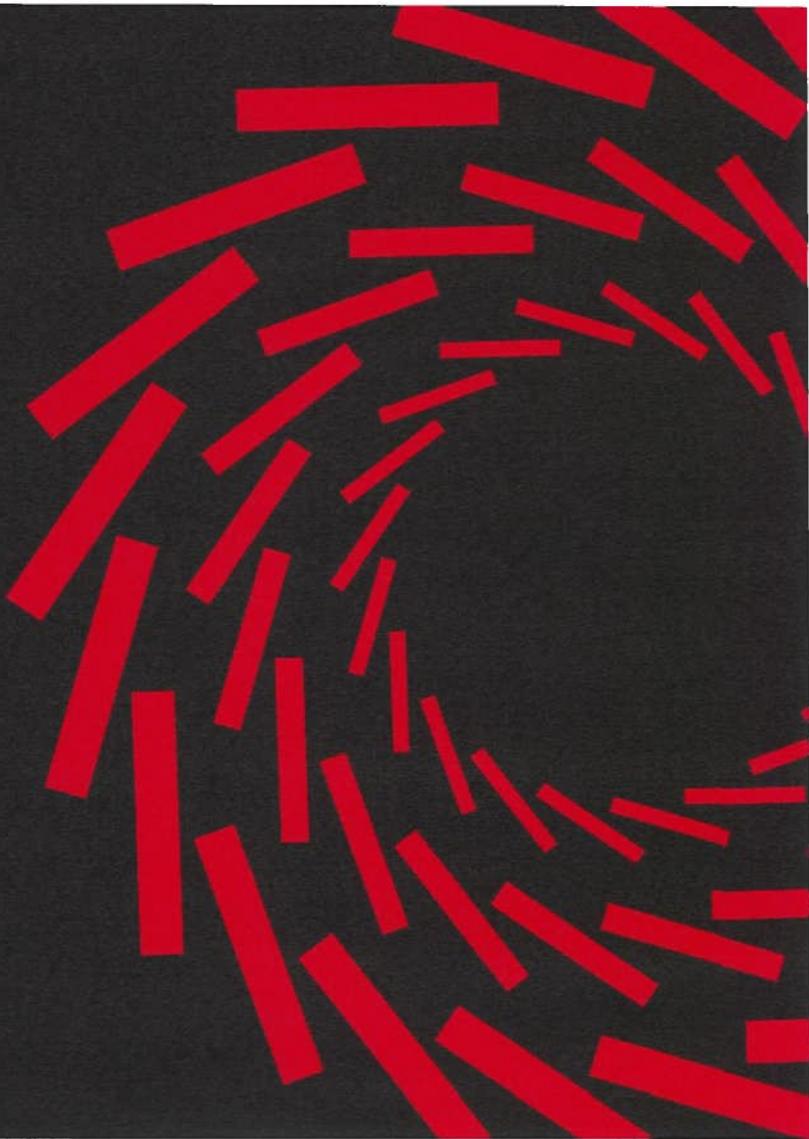


THRILL ONE: WHO WE ARE

# WELCOME TO THRILL ONE

**THRILL-BASED ENTERTAINMENT FOR THE NEXT-GEN FAN**

A global sports and entertainment company, home to the world's most dynamic and electrifying personalities, brands, live events and top-tier production.



# THE HISTORY OF THRILL ONE

2009



Nitro Circus global live tour launches

2010



Rob Dyrdek launched Street League Skateboarding (SLS), featuring a four-stop arena tour.

2016



Nitro World Games launched in Salt Lake City, UT, broadcasting live on NBC in primetime.

2018



SLS announced a partnership with World Skate under which SLS became the body's official world tour series and world championship through 2020. The SLS World Tour also became the main qualifying path for skateboarding at the 2020 Summer Olympics.

2018



Nitro World Games expanded to a multi-city event format in broadcast partnership with Facebook Watch.

2020



Backed by The Raine Group and Causeway Media Partners, Thrill One united various properties, including Nitro Circus, Street League Skateboarding (SLS), Nitrocross and SuperJacket Productions.

2021



Nitrocross expanded into its own series and debuted its first season.

2022



Nitrocross launched the inaugural season of the all-electric Group E class, led by the competition debut of the FC1-X rallycross car.

2023



Thrill One Sports and Entertainment announced its new senior leadership team, led by Matt Cohn and Josh Tucker, both Endeavor alumni.



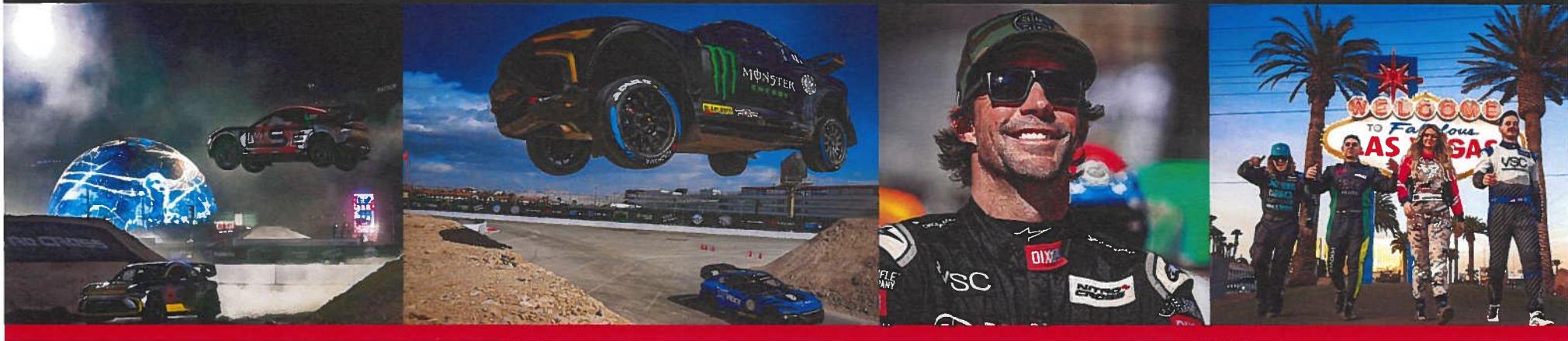
SLS announces largest prize purse in skateboarding and expands from four to eight events.



THE PROPERTIES NITROCROSS



# THE MOST ELECTRIFYING RACING SERIES



#### NOT HERE TO SAVE THE ENVIRONMENT; JUST RACE IT

High-performance electric vehicle with 1,000+ HP.  
0-60 faster than an F1 car.

#### PERSONALITY & PARITY IS A PROMISE

Fastest growing motorsports property on social media.  
Support classes with endemic and non-endemic influencers.

#### NOT YOUR FATHER'S RACING SERIES

The youngest audience in motorsports – nearly 65% of audience is 18-34 (YouGov)  
The largest EV racing series in the USA

# CHARGING & FUELING INFRASTRUCTURE GRANT

The Charging and Fueling Infrastructure Discretionary Grant Program (CFI Program) is a competitive grant program created by the Bipartisan Infrastructure Law to deploy publicly accessible electric vehicle charging and alternative fueling infrastructure across the USA.

- CFI is divided into two categories:
  - (1) the Community Charging and Fueling Program Grants (Community Program), to strategically deploy electric vehicle (EV) charging infrastructure, hydrogen fueling infrastructure, propane fueling infrastructure, and natural gas fueling infrastructure located on public roads or in other publicly accessible locations; and
  - (2) the Alternative Fuel Corridor Grants (Corridor Program), to strategically deploy charging and alternative fueling infrastructure located along designated alternative fuel corridors
- Eligible applicants include units of local and state government
  - Thrill One looks to partner with Nye County as the prime applicant for the Community Program and Thrill One as the sub-applicant
- CFI Round 2 provides up to \$800 million in funding
- Grant Application Deadline: August 28, 2024



U.S. Department  
of Transportation  
**Federal Highway  
Administration**



**NYE COUNTY**  
NEVADA



**THRILL ONE**  
SPORTS & ENTERTAINMENT

# NITROCROSS RACETRACK IN NYE COUNTY



Projecting to build a racetrack and associated structures with capacity of 2000-3000 people

Electric vehicle charging accessible to the public located in the parking lot



# SUPERCHARGING THE COMMUNITY

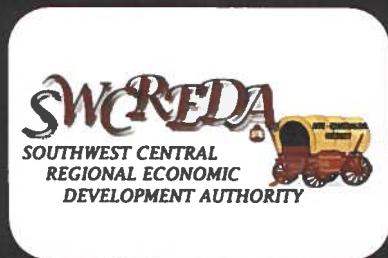
## ENGAGING KEY COMMUNITY PARTNERS



VALLEY ELECTRIC ASSOCIATION



NYE COUNTY TOURISM



SOUTHWEST CENTRAL REGIONAL ECONOMIC DEVELOPMENT AUTHORITY



NYE COMMUNITIES COALITION



GREAT BASIN COLLEGE



NYE COUNTY SCHOOL DISTRICT

# ECONOMIC IMPACT & WORKFORCE DEVELOPMENT

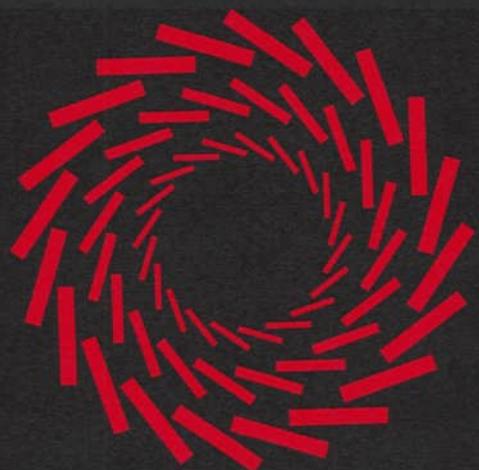
- **Economic Benefit to Nye County**

- Estimated \$2.929 million of economic impact for a single broadcast event with 1,000 people in attendance
- Envision up to 4 events per season hosted at the Nye County track, for a total economic impact of \$11.7 million and a tax increase of \$914,000

- **Anticipated Job Creation**

- Full-time employees 2 pax
- Special event labor 30 pax x 10 events per year
- Broadcast event labor 100 pax x 4 events per year





# THRILL ONE

SPORTS & ENTERTAINMENT

PRIVATE & CONFIDENTIAL

PRINT ON LETTERHEAD

[DATE]

U.S. Department of Transportation  
FHWA, Office of Planning, Environment, and Realty (HEP)  
1200 New Jersey Avenue, SE  
Washington, DC 20590

RE: Applicant Commitment from Nye County for the Racetrack Electric Vehicle Infrastructure: Vision for Electrification (REVIVE) Project

Dear FHWA,

As the lead applicant on the proposal, Nye County is pleased to confirm our commitment to the Racetrack Electric Vehicle Infrastructure: Vision for Electrification (REVIVE) Project that is being proposed to the U.S. Department of Transportation's Charging and Fueling Infrastructure Discretionary Grant Opportunity. REVIVE will acquire the property formally known as "Pahrump Valley Speedway" and construct a new EV racetrack facility and community electric vehicle supply equipment (EVSE) in Nye County, Nevada.

Nye County is committed to the success of the REVIVE Project and will perform our duties as outlined in the Project Narrative.

If you have any questions about our commitment to the Project, please contact me at [EMAIL] or [PHONE NUMBER].

Sincerely,

[NAME]  
[TITLE]  
[ORGANIZATION]  
[ADDRESS]  
[PHONE]  
[EMAIL]